

# Sitemap Checkup

Companion worksheet to "What an XML Sitemap Does and Why Realtors Need One"

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A sitemap is the directory that tells crawlers what exists on your site, and content a crawler never finds cannot be cited. Use this checkup to confirm yours exists, is submitted, and is being read.

## 1. Find your sitemap

Try each address in your browser. Check the box if it loads.

**yoursite.com/sitemap.xml loads**

**yoursite.com/sitemap\_index.xml loads**

If neither loads, your SEO plugin may be off or your platform needs a sitemap feature enabled.

The sitemap address that worked:

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## 2. What it should cover

Open your sitemap and check what it includes.

**Blog posts and market reports**

**Neighborhood and community pages**

**Core pages: home, about, topic hubs**

**Excludes thank-you, admin, and duplicate archive pages**

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Boxes checked: \_\_\_\_\_ / 4. Anything missing is depth a crawler may never reach.

## 3. Submission status

Submitting the sitemap is what tells the engines to read it.

**Verified in Google Search Console**

**Sitemap submitted in Search Console**

**Verified in Bing Webmaster Tools**

**Referenced in your robots.txt file**

## 4. Your commitments

Turn the checkup into three concrete moves.

### This week.

Confirm whether your site has a sitemap. Which address worked?

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### This month.

Verify in Search Console and Bing, then submit the sitemap. Date done:

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### Ongoing.

Check Search Console monthly for errors. The day each month I will check:

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